



## Fulfillment for Brands That Need More Than a Warehouse

Upper Tract, West Virginia  
(304) 358-3891  
initiativedistribution.com

### Who We Are

Initiative Distribution is a full-service third-party logistics (3PL) provider with over 20 years of experience. We operate a 70,000 square foot climate-controlled facility in West Virginia's Potomac Highlands, serving brands that need hands-on partnership - not just shelf space. Our team handles everything from single-item orders to complex multi-SKU campaigns, with direct communication and personal accountability at every step.

### What We Do

#### **Pick & Pack Fulfillment**

Same-day shipping via UPS, FedEx, and USPS. Multi-carrier optimization for domestic and international orders.

#### **Warehousing & Storage**

Climate-controlled storage with flexible terms. Active and archive tiers. Room to grow with your business.

#### **Assembly & Kitting**

Light manufacturing, custom kitting, tagging, poly bagging, and hand assembly. Our team becomes your team.

### Returns Processing

Photo-documented returns with detailed condition reports. Inspect, restock, or quarantine - you decide the workflow.

### FBA Prep

Amazon-compliant labeling, inspection, and forwarding. Buffer inventory outside Amazon's system for flexibility.

### Ecommerce Consulting

Shipping strategy, carrier selection, operations guidance, and custom technology integrations.

## By the Numbers

**34K+**

Orders Shipped (2025)

**89K+**

Units Fulfilled

**120+**

Countries Reached

**69K+**

Assembled by Hand

**20+**

Years Experience

## Industries We Serve

- ✓ **Crowdfunding** - Kickstarter, Indiegogo, and BackerKit campaign fulfillment
- ✓ **Board Games & Tabletop** - Heavy, fragile, high-value products handled with care
- ✓ **Apparel & Fashion** - Size sorting, poly bags, retail-ready packaging
- ✓ **Subscription Boxes** - Monthly kitting with recurring deadlines and quality control
- ✓ **Small Business & DTC** - Boutique service that scales with you from day one

## Why Initiative

- ✓ **No order minimums** - We grow with you, from your first 50 orders to thousands per month
- ✓ **Direct communication** - Talk to real people who know your products. No ticketing systems.
- ✓ **Custom technology** - In-house automation built around your specific workflow needs
- ✓ **International expertise** - Shipping to 120+ countries with proper customs handling
- ✓ **Transparent pricing** - No hidden fees, month-to-month after initial term, 2% annual cap

## Platform Integrations

Shopify · WooCommerce · Amazon Seller Central · ShipStation · Custom API

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## Get Started

[initiativedistribution.com/get-started](https://initiativedistribution.com/get-started)

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